

ENGAGEMENT & VALIDATION STATEMENT

What **specific solution** does your business provide? Or what is it that makes your products or services better than your competitors? And who is it you are specifically reaching-out to (**your target audience**)?

NAVIGATION FUNNELS

This is where we funnel our website visitors to a **specific page** that is most likely to address their **specific needs** and therefore more likely to convert into an enquiry/sale.

Visitors can be funneled by the type of product or service they are looking for, or by any other type of segmentation such as gender, location, profession, etc.

RED PRODUCT RANGE

CLICK HERE

BLUE PRODUCT RANGE

CLICK HERE

PINK PRODUCT RANGE

CLICK HERE

and/or...

SERVICES FOR RUNNERS

CLICK HERE

SERVICES FOR JUMPERS

CLICK HERE

SERVICES FOR WALKERS

CLICK HERE